



IMPACTReport

the VMC *foundation* Helping Silicon Valley Care

Greetings Supporter,

Thanks to the many supporters who responded to our Donor Survey. Your feedback provided us with a snapshot of what matters to you and what motivates you to support VMC. Here's what we learned:

- **85%** of donors are pleased with how we inform them of the use of their donations and we pledge to continue to keep you informed!
- **70%** donate because of VMC's mission to care for all regardless of a patient's ability to pay.
- **82%** donate because they consider VMC's Level I Trauma Center a critically important community resource.
- **58%** donate because they recognize the importance of VMC's rehabilitation programs.
- **94%** feel that their gifts are important to VMC and those it serves, which means we are doing our job of expressing how essential and appreciated your support is.

We loved hearing about patient care areas that are important to you and reading your notes about the doctors, nurses, therapists and others who have provided care for you or your loved ones. We've shared your comments with the appropriate VMC personnel.

With my gratitude,

Chris Wilder, Executive Director

Donor Spotlight – A Grateful Patient Gives Back

Laura is a Silicon Valley professional whose life was saved by the emergency physicians at Valley Medical Center when she was rushed to the emergency room following a serious car accident.

“It doesn't matter where you get your primary care. Chances are good there is someone in your life who will experience a traumatic event and will need VMC.”

Laura Henderson, Silicon Valley Professional and Grateful VMC Patient

Grateful for the life-saving care she received at Valley Medical Center, Laura and her husband, Jason Silva (pictured with Chris Wilder), decided to leave a lasting impact on the organization by including the VMC Foundation in their will, thus becoming members of our Legacy Team. The Legacy Team was created to honor donors who understand the importance of VMC to the community and have made a commitment to support it through their estate plan.



You too can become a member of the Legacy Team by including the VMC Foundation as a beneficiary of your:

- Will or trust
- Life insurance policy
- IRA or other retirement plan
- Life income or other planned gift, such as a charitable gift annuity, charitable remainder trust, or charitable lead trust

Contact us if you have made or are considering making a planned gift to support the VMC Foundation. Please contact Beth Williams, Individual Gifts Officer, at (408) 885-5206.

Silicon Valley Families Help VMC Find a Cure for Spinal Cord Injuries

Creating, literally, a new field of medicine is not something typically done at a public hospital, but at Valley Medical Center, that's precisely what's happening. Thanks to a generous initial gift by the Mulcahy and DiNapoli families, an exciting collaboration is forming to explore a spinal cord injury *cure*.

You read that right. Already known for world-class spinal cord and brain injury rehabilitation, the team at VMC is now employing robotics and stem cell therapies to find new answers. It's called "regenerative medicine" and the Mulcahy and DiNapoli families of Silicon Valley invested generously—which really got the ball rolling this year.

Santa Clara County leadership responded to the opportunity by matching the Mulcahy's and DiNapoli's gift, and providing new staffing for the regenerative work. Dr. Steve McKenna, the visionary director of the Rehabilitation Trauma Center, is leading the effort. "Creating something this new—this innovative—can't happen via one hospital or one company," said Dr. McKenna. "We need cooperation from other medical centers, researchers, and of course, private benefactors."

VMC became the first hospital in the nation to test "e-Legs," a robotic exoskeleton which allows a paralyzed person to walk again. VMC also was the largest participant in a stem-cell trial last year, where patients had cells introduced directly into their spinal cords. "With our public hospital on the leading edge of innovation, we're proud to help," said Michael Mulcahy (pictured at right with Brenna Bolger and Chris Wilder), Managing Partner of SDS NexGen Partners. "We hope others will invest as well for the benefit of all who live with a spinal cord injury."



To learn more about this amazing work and to watch a short film about "The Cure," go to <http://bit.ly/11sWyz5>.

THE INVESTMENT LIST

Your Donations Keep VMC Ready to Serve

\$1,000,000 for a **medical equipment tracking system** to help staff locate pieces in real time and monitor usage in order to perform preventative maintenance.

\$100,400 for a "Mini NICU" **transport incubator** to allow for the care of fragile babies while in movement between locations.

\$20,000 for **breast pumps** for needy moms.

\$12,500 for **instruments used in OB/GYN procedures** for low-income women.

\$9,400 for **emergency housing and food** for homeless patients.

\$9,000 for the **renovation of a nurse break room**, including new furniture and storage units.

\$1,600 for **nursing covers** to allow mothers privacy for breastfeeding.

Donations to provide **car seats** for very small and/or premature infants so parents can safely transport their babies home.




vmcfoundation.org

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