



THE VALLEY MEDICAL CENTER FOUNDATION

IMPACTReport

OCTOBER 2012

Greetings Supporter,

Non-profit directors like to tell donors that “now is the most critical time in the history of the organization.” Is it usually true? Probably not.

Which is why I am compelled to tell you that now IS the most critical time in the history of VMC. And it’s totally true.

Healthcare in America is changing fast, and true to our Silicon Valley spirit, we intend to lead that change. The goal is as simple as it is daunting – to provide better care to more people while saving costs.

As you’ll read in this latest report, the VMC Foundation is playing a big role in shaping the new VMC. We are raising funds and supporting programs that will help VMC make better use of technology, improve preventive care, and open a state-of-the-art hospital building.

We cannot do this alone. Thanks to you and thousands of other generous donors, we are making an impact. We hope to have you with us at the finish line.

With my gratitude,

Chris Wilder, Executive Director

Donors Help Make VMC’s Regional Burn Center a Healing Place for Families

When 16 month-old Anavieve reached for a hot cup of tea, parents Christina and Teddy watched in horror as scalding liquid rained down over her chest, back and face. Knowing she would need medical attention, they called 911. Emergency Medical Techs on the scene told them they would take Anavieve to VMC’s Regional Burn Center, where she could receive the care she needed.



16 month-old Anavieve during a follow-up visit with Burn Center resident, Dr. Lauren Fischer.

Christina and Teddy stayed with their small daughter over the next eight days, comforting her as Burn Center staff treated her for first and second -degree burns. This specially trained team also supported Anavieve’s parents as they dealt with a host of emotions, including guilt. Christina relates, “Not only were they wonderful with Anavieve, they were excellent with us. They gave us the tools we needed to work with her, and helped us understand that by remaining strong we could help her feel less frightened.”

Christina says that the availability of a fully equipped playroom in the nearby Pediatric Unit got the family out of the clinical setting and returned a sense of normalcy to their lives. Because of the generosity of donors to the VMC Foundation, the warm and inviting playroom is stocked with toys, movies and educational DVDs, providing needed respite for smaller patients and their families.

Christina also credits VMC Foundation donors for helping provide specialized equipment used to rehabilitate Burn Center patients, including games, activities and healing burn patient clothing. “We are so lucky to have this medical resource,” she told us. ***“Anavieve is home and healing well. I think the outcome could have been very different without the VMC Burn Center. I’m very grateful to this excellent team and to the donors to the VMC Foundation!”***

Hospital Employees Donate \$271,000 to the VMC Foundation This Year

The staff of the Santa Clara Valley Health & Hospital System have some of the toughest jobs in healthcare. They work long hours in challenging conditions, often times for less money than they could make elsewhere. But they stay committed to VMC because they believe in providing healthcare to everyone, regardless of ability to pay. And what's even more remarkable is that many of them, in addition to giving their time and energy to VMC on a daily basis, make the choice to donate to the VMC Foundation.

The VMC Foundation's annual employee giving campaign, dubbed "Give a Booster Shot," raises funds by asking employees to make small bi-weekly donations to the VMC Foundation that, over the course of up to five years, can be as significant as \$1,000 per donor! The funds help the Foundation do what we do best – educate the public about the importance of Valley Medical Center, and raise additional resources for important programs, services, technology, and equipment that a tight county budget cannot always afford. More than 850 employees have become VMC Foundation donors over the past four years.

We think "Give a Booster Shot" sends an important message to our broader community of donors. VMC staff not only work hard, but they also put their money where their mouth is and give their hard-earned dollars to the VMC Foundation. To all of our employee donors, the VMC Foundation salutes your work ethic, dedication to VMC's mission, and personal generosity to ensure that everyone in our community has access to top-level healthcare.

“I like knowing that my hard work inspires people to donate to VMC. I hope my donation inspires them too.”

Carolyn Elmore-Martin, Senior Health Services Representative, Pediatrics, Valley Health Center Bascom



THE EQUIPMENT LIST

Donations in Action

\$58,000 on two **Vital Sync** units to enable providers to continuously record multiple vital signs on a patient and view them in real time.

\$35,500 on an **Iridex Oculight SLx Laser** to help treat eye disease in prematurely-born babies.

\$15,000 for a **SenTec transcutaneous CO2 monitor** that enables non-invasive CO₂ monitoring.

\$8,500 on a **V-Scan hand held ultrasound imaging device**.

\$6,200 on an **Oxigraf oxygen analyzer** to monitor and record patient oxygen use.

\$5,600 on **parts for a transport sled** so providers can give medical care to babies while in transport.

\$4,800 on a **monitor** for viewing patient abnormalities measured with specialized scopes.

Donation of a **television and cart** for simulation training for providers.

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