



Thursday  
October 17  
2024  
5:30 PM

San Jose  
Stage  
Company




**VALLEY HEALTH  
FOUNDATION**  
Michael Van Every Burn Fund



SAN JOSE




Sponsorship  
Opportunities



A Trivia  
Showdown  
in Support of  
Burn Recovery



Dear Friend,

Last year, I established the **Michael Van Every Burn Fund** with Valley Health Foundation to financially support the work of the Burn Center at Santa Clara Valley Medical Center (SCVMC). Thanks to generous supporters like you, our inaugural event at the brand new Copita Tequileria y Comida was a huge success, laying the groundwork for us to build a bright future for this important endeavor.

This year, you'll want to join us for something even more exciting:

**San Jose Q&A: A Trivia Showdown in Support of Burn Recovery.**

Hosted by venerable San Jose Mercury News reporter Sal Pizarro and featuring a panel of local celebrity guests, this interactive game show will test your knowledge of San Jose and fill your evening with laughs and surprises. Your donation includes tickets to the event at the San Jose Stage Company, including a VIP reception with cocktails, appetizers, and live music before the show begins. It's a night of merriment we hope to make an annual tradition – one you won't want to miss!

Years ago, my own life was saved at the SCVMC Burn Center after a childhood accident left me with burns over 60% of my body. It took many years to heal, but my road to recovery was made possible by the skilled medical professionals and state-of-the-art facilities at SCVMC. The Burn Center at Santa Clara Valley Medical Center has been treating burn patients since 1970. It is one of only three regional burn centers between Los Angeles and the Oregon border, and serves the counties of Contra Costa, Monterey, San Benito, Santa Cruz, Santa Clara, San Mateo and Alameda. Using the latest in technology, skin substitutes, wound care products, and surgical techniques, SCVMC's Burn Center is able to provide immediate and exceptional care to patients.

Today, it's my turn to pay it forward, and I invite you to join me as a sponsor of this year's event. You'll find a variety of sponsorship levels in the enclosed packet – each level supports the important work and dedicated staff of the SCVMC Burn Center who help save lives every day.

With your help, we can ensure that SCVMC's Burn Center not only remains one of the best in the world but charts new territory in innovative treatment, giving hope and new life to those who have suffered devastating burn injuries. I would be honored to count you as a partner in this worthy cause.

With Gratitude,  
Michael R. Van Every



# Sponsorship Opportunities & Benefits

**\$25,000**  
**PRESENTING**

- Presenting sponsor name attached to the event.
- Premiere sponsor activation (i.e. pre-show entertainment, audience participation opportunity)
- 10 tickets to San Jose Q&A event and 10 tickets to pre-show reception with VIP treatment
- Prominent placement of name/logo on show stage and printed/digital materials
- Table-top recognition at event
- Verbal and signage recognition at event
- Private tour for two of the Burn Center at SCVMC and hospital.
- Reserved parking for guests and champagne bottle service at reception.

**\$10,000**  
**GOLD**

- 8 tickets to San Jose Q&A event and 8 tickets to pre-show reception with VIP treatment
- Selection of signature sponsor activation (i.e. napkin or cocktail sponsor).
- Prominent placement of name/logo on show stage and printed/digital materials
- Special mention in media materials and two social media posts.
- Table-top recognition at event
- Logo on recognition signage at event.
- Champagne bottle service at reception.

**\$5,000**  
**SILVER**

- 4 tickets to San Jose Q&A event and 4 tickets to pre-show reception with VIP treatment
- Name/logo on select print/digital event materials.
- Special mention in media materials and one social media post.
- Table-top recognition at event
- Name on recognition signage at event.

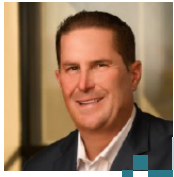
**\$2,500**  
**BRONZE**

- 2 tickets to San Jose Q&A event and 2 tickets to pre-show reception with VIP treatment
- Name/logo on select print/digital event materials.
- Special mention in media materials and one social media post.
- Table-top recognition at event
- Name on recognition signage at event.



# San Jose Q&A

## Trivia Showdown Celebrity Line-up!



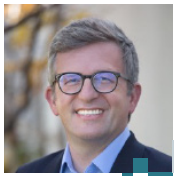
### **Michael Van Every – Event Emcee**

A visionary urban developer with a big heart (despite being a Raiders fan), Michael is passionate about his community. He has a special place in that big heart for the heroes of the Santa Clara Valley Medical Center Burn Center who saved his life, and he is determined to make sure others who suffer burn injuries benefit from state-of-the-art care.



### **Sal Pizarro – Trivia Game Host**

If there is something quirky or cool in San Jose, trust Sal to find it. His column in the Mercury News is the go-to place for what's trending in our city, from who's who on the local art scene to how to plot your next urban adventure.



### **Michael Elliott – Contestant**

A longtime behind-the-scenes community leader, Michael has been the force behind major initiatives from housing to healthcare to improve lives in Santa Clara County. Today, as head of Valley Health Foundation, Michael has moved fully into the spotlight, both figuratively and literally – watch him rock the drum kit for SCVMC's house band, Idol Hands.



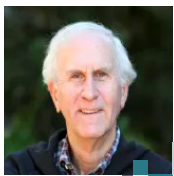
### **Janikke Klem – Contestant**

Janikke is one whose presence seems ubiquitous, bringing energy and enthusiasm to every community event. As Heritage Bank of Commerce's SVP for Nonprofit and Community Relations, Janikke brings the right people together in the right place, moving our community forward one dynamic collaboration at a time.



### **Mark Ritchie – Contestant**

His name is in huge black and white letters all over the city, so the king of commercial real estate brokerage, Mark Ritchie, is hard to miss. With a lifetime and career rooted in his hometown, he's also its biggest booster – someone else may have left their heart in San Francisco, but Mark Ritchie knows the way to San Jose.



### **Tom McEnery – Celebrity Judge**

How do we introduce the man who needs no introduction? Mayor, writer, force behind San Pedro Square, San Jose Sharks, and Cinequest, first politician inducted into Silicon Valley Business Hall of Fame, Tom McEnery's name is practically synonymous with San Jose, the city where four generations of his family have taken root. (Oh, and there's that big building named after him downtown.)



# Sponsorship Form

Contact Name:	Title:
Company name:	Date:
Street Address:	City, State, Zip:
Email:	How would you like to be listed on promotional materials?:

## Donor Level

Please select one:

- \$25,000 Presenting
- \$10,000 Gold
- \$5,000 Silver
- \$2,500 Bronze
- Other - I would like to donate to the Michael Van Every Burn Fund in the amount of:   
Donations can also be made online at:  
<https://valleyhealthfoundation.org/fp/michael-van-every-burn-fund.html>

## Payment Information

- Mailing Check (make payable to the Valley Health Foundation)
- Visa     MC     AMEX

Account Number:	Exp:
Name on Card:	Cardholder Address (if different than above)
Signature:	Date:

Valley Health Foundation is a non-profit leader in community health and healthcare that fundraises to support, innovate, and advocate better health for all in Santa Clara County.

To secure your sponsorship, please email this completed form to [camie.vankeuren@vhfca.org](mailto:camie.vankeuren@vhfca.org) at Valley Health Foundation. You will receive an invoice for payment. All sponsor donations to the Michael Van Every Burn Fund are tax deductible.

[www.valleyhealthfoundation.org/SanJoseQA](http://www.valleyhealthfoundation.org/SanJoseQA)

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