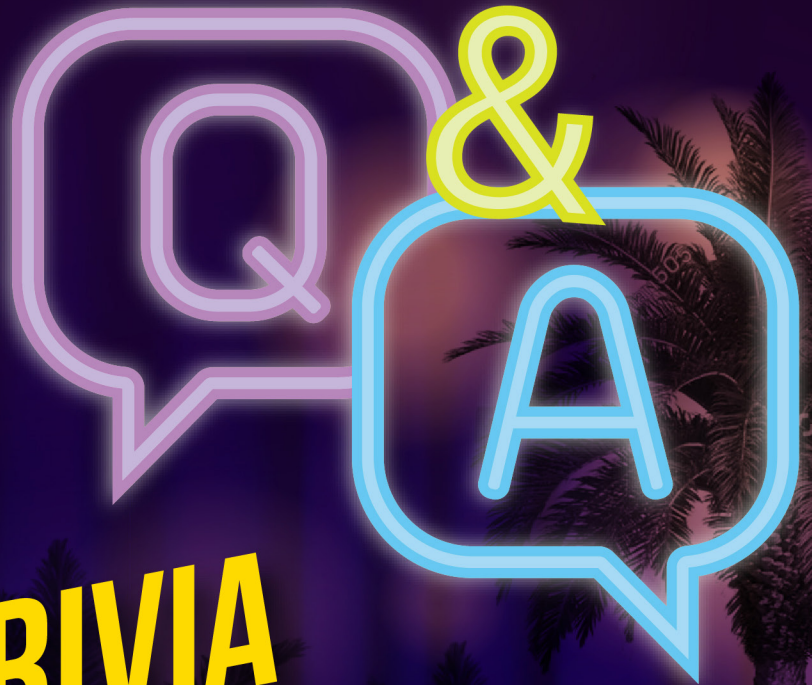


**SAN
JOSE**



**A TRIVIA
SHOWDOWN**

**IN SUPPORT OF
BURN RECOVERY**



**THURSDAY
OCTOBER 30, 2025
5:30 PM**

**SAN JOSE
STAGE COMPANY**

THE STAGE



**VALLEY HEALTH
FOUNDATION**

Michael Van Every Burn Fund

**GREAT SPONSORSHIP
OPPORTUNITIES!**



MICHAEL VAN EVERY'S STORY

Dear Friend,

I'm proud to share that I've established the **Michael Van Every Burn Fund** in partnership with Valley Health Foundation to support the life-saving work of the **Burn Center at Santa Clara Valley Medical Center (SCVMC)**. Thanks to generous supporters like you, our inaugural event, *San Jose Q&A – A Trivia Showdown in Support of Burn Recovery*, was a tremendous success raising over \$275,000 in support of burn care at Santa Clara Valley Medical Center!

This year, we're excited to bring the event back—and we'd love you to join us. Come cheer on reign-ing champion **Janikke Klem** as she defends her title against two new celebrity challengers – **Carl Salas** and **Steve Ellenberg**. This year's show will again be hosted by the esteemed **Sal Pizarro** of the *San Jose Mercury News*, with **Tom McEnery** reprising his role as "The Judge". The evening promises laughs, surprises, and friendly competition, featuring a panel of local celebrity guests competing to be Santa Clara County's local trivia champion. Whether you're returning or new to the event, prepare for an engaging game show that celebrates all things San Jose and Santa Clara County.

Your generous donation includes access to the show at the **San Jose Stage Company**, as well as an exclusive **VIP reception** featuring cocktails, appetizers, and live music. It will be a night of fun, friendship, and unforgettable memories—all in support of a powerful, local cause.

As a **burn survivor**, I will forever be grateful for the exceptional care I received as a child at The Burn Center at SCVMC. They saved my life, and continue to save lives everyday.

Established in 1970, the SCVMC Burn Center is one of only **three regional burn centers** between Los Angeles and the Oregon border. With state-of-the-art technology, innovative wound care, and a deeply committed team, the Burn Center delivers immediate and extraordinary care to those in critical need.

Now it's my turn to give back—and I invite you to join me. Please consider **becoming a sponsor** of this year's event. You'll find a range of sponsorship opportunities in the enclosed packet, each supporting the Burn Center's dedicated staff and vital mission.

Together, we can ensure the SCVMC Burn Center continues to lead in innovation and excellence, offering renewed hope and healing to those recovering from devastating burn injuries.

I would be honored to count you as a partner in this important cause.

With gratitude,
Michael Van Every



SPONSORSHIP BENEFITS AND OPPORTUNITIES



- Presenting sponsor name attached to the event
- Special mention in media materials and social media posts
- 10 tickets to San Jose Q&A event and 10 tickets to pre-show reception with VIP treatment
- Prominent placement of name/logo on show stage and printed/digital materials
- Table-top recognition at event
- Verbal and signage recognition at event
- Private tour for two of the Burn Center at SCVMC and hospital
- Reserved parking for guests
- Champagne bottle service at reception



- 8 tickets to San Jose Q&A event and 8 tickets to pre-show reception with VIP treatment
- Your name on a custom trivia category designed with your organization in mind
- Prominent placement of name/logo on show stage and printed/digital materials
- Special mention in media materials and one social media post
- Table-top recognition at event
- Logo on recognition signage at event
- Champagne bottle service at reception



- 4 tickets to San Jose Q&A event and 4 tickets to pre-show reception with VIP treatment
- Name/logo on select print/digital event materials
- Special mention in media materials and one social media post
- Have your organization's logo displayed on the main stage during the "commercial break"
- Name on recognition signage at event



- 2 tickets to San Jose Q&A event and 2 tickets to pre-show reception with VIP treatment
- Name/logo on select print/digital event materials
- Special mention in media materials and one social media post
- Name on marquee signage at event



CELEBRITY LINE-UP!



A visionary urban developer with a big heart (despite being a Raiders fan), Michael is passionate about his community. He has a special place in that big heart for the heroes of the Santa Clara Valley Medical Center Burn Center who saved his life, and he is determined to make sure others who suffer burn injuries benefit from state-of-the-art care.



If there is something quirky or cool in San Jose, trust Sal to find it. His column in the Mercury News is the go-to place for what's trending in our city, from who's who on the local art scene to how to plot your next urban adventure.



Janikke is one whose presence seems ubiquitous, bringing energy and enthusiasm to every community event. As Heritage Bank of Commerce's SVP for Nonprofit and Community Relations, Janikke brings the right people together in the right place, moving our community forward one dynamic collaboration at a time.



Steve Ellenberg is a seasoned courtroom litigator at Lathrop GPM in San José, with more than three decades of experience winning complex cases and a spot on Lawdragon's 2025 list of 500 Leading Litigators in America. When he's not in trial mode, he enjoys life in San José with his wife, Supervisor Susan Ellenberg and their two dogs. They are also very proud of their three adult children, daughter in law and soon to be son in law. Steve is a proud Rotarian who would brag about his golf game if he could.



Carl Salas is a longtime San José engineer and civic leader, best known for co founding Salas O'Brien and stepping in as interim City Councilmember for District 3. A proud Rotarian and active supporter of local causes, he brings an engineer's precision to everything from city budgets to community festivals. He is also one who has a great passion for people, for the environment and for the Bay Area.



How do we introduce the man who needs no introduction? Mayor, writer, force behind San Pedro Square, San Jose Sharks, and Cinequest, first politician inducted into Silicon Valley Business Hall of Fame, Tom McEnery's name is practically synonymous with San Jose, the city where four generations of his family have taken root. (Oh, and there's that big building named after him downtown.)

SPONSORSHIP FORM

Contact Name

Title

Organization Name

Date

Street Address

City, State, Zip

Phone

Email

How would you like to be listed on sponsorship materials?

DONOR LEVEL _____

Please select one.

☐ **\$25,000 / PRESENTING SPONSOR**

☐ **\$10,000 / CATEGORY SPONSOR**

☐ **\$5,000 / COMMERCIAL BREAK SPONSOR**

☐ **\$2,500 / MARQUEE SPONSOR**

☐ **OTHER** - I would like to donate to the Michael Van Every Burn Fund in the amount of:

Donation can also be made online at: valleyhealthfoundation.org/sanjoseqa

PAYMENT INFORMATION _____

Credit Card: ☐ MC ☐ VISA ☐ AMEX | **Check:** ☐ Mailing Check (make payable to the Valley Health Foundation.)

Card Number

Street Address (If Different From Above)

Expiration Date

Security Code

City, State

Zip Code

Name as it appears on card

Signature

Date

Valley Health Foundation is a non-profit leader in community health and healthcare that fundraises to support, innovate, and advocate better health for all in Santa Clara County. To secure your sponsorship, please email this completed form to camie.vankeuren@vhfca.org at Valley Health Foundation. You will receive an invoice for payment. All sponsor donations to the Michael Van Every Burn Fund are tax deductible.